



North West Landscape Matters – 26th March
2009

Implementing the European Landscape Convention

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Landscape Policy

Natural England



FLORENCE, 20 OCTOBER 2000

**EUROPEAN LANDSCAPE
CONVENTION**



EUROPEAN UNION

Introduction



- **Ratification**
- **The England Framework**
- **Research**
- **Action Plans**



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Development of the Guidelines

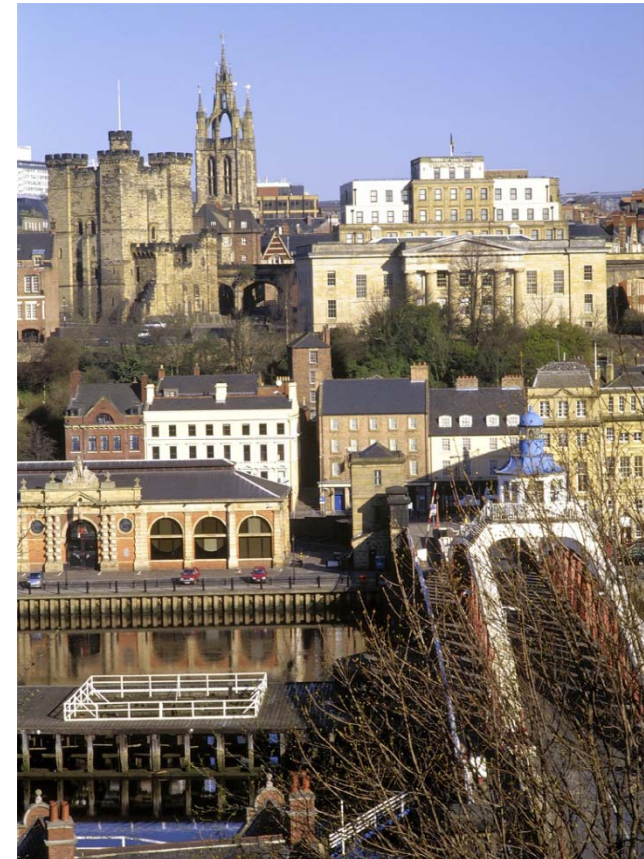


- **Integration**
- **Action Plans**
- **Initial wide reach**



The Guidelines (1)

- **Clarity**
- **Holistic**
- **All landscapes**
- **Baseline**
- **Involve people**



The Guidelines (2)



- **Integrating role**
- **Awareness**
- **Added value?**
- **Useful tool**



What next?

- **Launch**
- **Defra, NE and EH “call”**
- **Targeted approach?**
- **Examples of good practice**





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Thank you..